F I G. 1

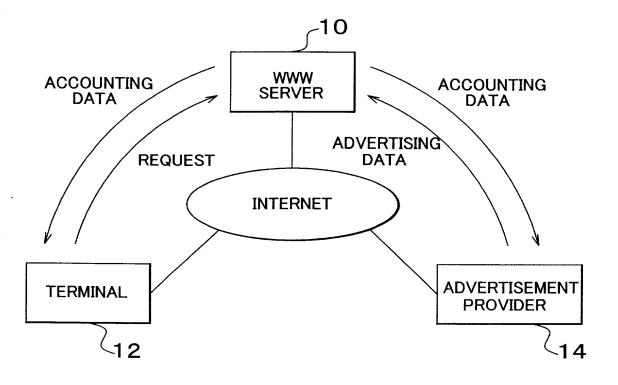
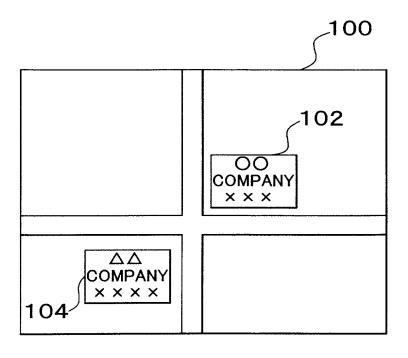
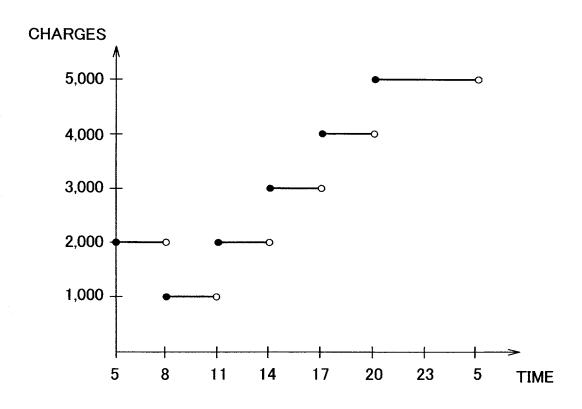


FIG. 2





late night (23-5)	5000	1000	1000				3000	1000	1000	2000			500	1000	1000			
night (20-23)	5000	3000	1000				4000	2000	2000	3000			2500	2500	2000			
evening (17-20)	4000	4000	1500				4000	2000	3000	3000			2500	2500	2500			
afternoon (14-17)	3000	3000	2000				3000	3000	3000	2500			3000	3000	3000			
noon (11-14)	2000	4000	2000				3000	3000	3000	2500			2500	3000	2500			
morning (8-11)	1000	2000	1500				2000	2000	2000	2000			3000	2500	1500			
early morning (5-8)	2000	1000	1000				1000	1000	1000	1500			500	1000	500			
weekday	kabukicho	nishishinju ku	toyama	•	•	•	dogenzaka	udagawa	jingucho	hiroo	•	•	marunouchi	jinbocho	uchikanda	•	•	•
	shinjuku-	ward					shibuya-	ward					chiyoda-	ward				

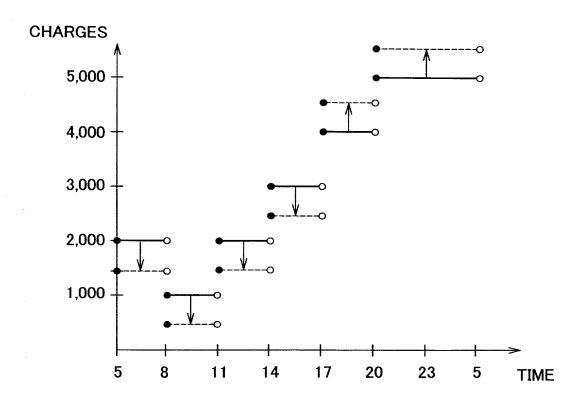


FIG. 6A

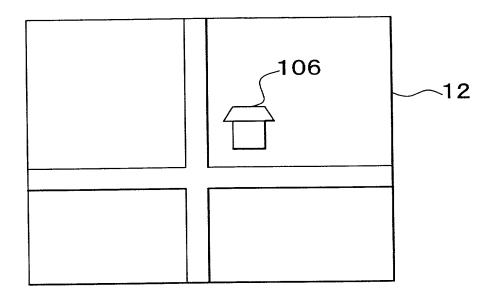
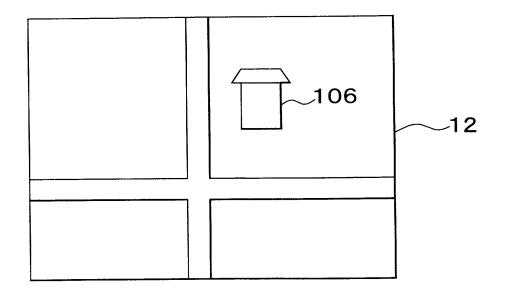


FIG. 6B



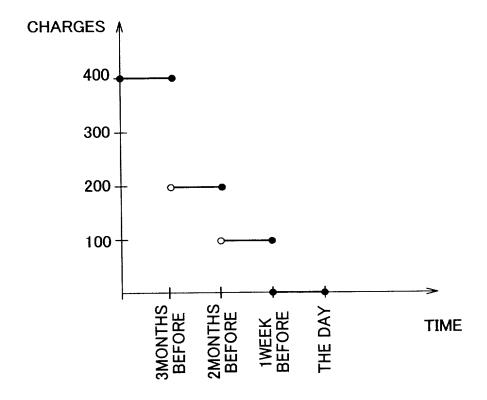


FIG. 8

MT CYZ EM	DI AV	2 MONTHS	1 INTIT. 9	TINTIL 1 WEEK	TINTIL THE DAY
PURCHASING	MUSICAL	BEFORE	MONTH		
INFORMATION		800	DEFORE	100	PREE
		YEN/ACCESS	YEN/ACCESS	YEN/ACCESS	
	SPORTS	1 MONTH	UNTIL 1 WEEK	UNTIL 6 HOURS	FOR 6 HOURS
		BEFORE	BEFORE	BEFORE ON THE DAY	BEFORE ON THE DAY
		900	200	100	FREE
		YEN/ACCESS	YEN/ACCESS	YEN/ACCESS	
BARGAIN INFORMATION	UNTIL THE UNTIL 10 PREVIOUS DAY THE DAY	UNTIL 10 ON THE DAY	10~14	14~17	AFTER 17
	300 YEN/ACCESS	260 YEN/ACCESS	150 YEN/ACCESS	100 YEN/ACCESS	FREE
INFORMATION OF INFORMATION		UNTIL 1 WEEK BEFORE THE SELLING DAY	FOR 1 WEEK BEFORE THE SELLING DAY		
		100 YEN/ACCESS	50 YEN/ACCESS		

THE NIMBER OF LOWHOTICAND BY	10 mHOT 10	A NIT DIV	10.90	THOTICAND	00 30	THOI ICANID	07 06	OF THE THOUSAND OF THE PROPERTY OF THE STREET OF THE STREE	MODE	THE A NI	[
TO MEDINON SITE	COOLIT OF	A I GNIA	77.01	TITO COLLI	20-07		05-00	UNIVERSITY	MOM	NIGHT	
USER ACCESSES			PV		ΡV		PV		THOUS.	THOUSAND PV	
DISCOUNT RATE 3 % DISCOUNT	3 % DISCO		5 % DI	2 % DISCOUNT	7 % DI.	7 % DISCOUNT	10 % D	10 % DISCOUNT	15 % DI	15 % DISCOUNT	
CHARGES TO BE	485 TH			THOUSAND 465	465	THOUSAND 450	450	THOUSAND 425 THOUSAND	425	THOUSAN	Q
BILLED AFTER YEN	YEN	-	YEN		YEN		YEN		YEN		
DISCOUNT											